



18-19 NOVEMBER 2021

MEDIA PACK
www.MED-TECH.world

NOVEMBER 2021 - Malta

The founders behind Med-Tech World have many years of highly successful events in emerging tech and AI, world-leading in content, exhibitions and networking. This event aims to bring all shareholders of the medical tech industry under one roof to facilitate networking and business opportunities in the sector.

WHY US?



A **one-stop destination** organised and curated by a team of medical experts for healthcare practitioners, innovators, regulators and investors to gather and do business.



Supported by the local government, the event is located in the **Mediterranean's digital hub - Malta**, making it a leading destination for **tech innovation**.



SIGMA Group's years of holding successful events in emerging tech has allowed the company to bring networking and business opportunities to the forefront of the **med-tech industry**.

MED-TECH

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WHAT TO EXPECT?



A meeting of minds: Through a series of conferences, leading experts will address the opportunities and challenges revolutionising the face of medicine and patient care. From surgical robotics, to bio-printing, Med-Tech World brings medicine into the future through an offering of insightful, data-driven content created exclusively with the medical community in mind.



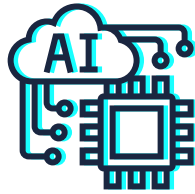
A Buzzing Expo: The Med-Tech expo floor brings a carefully curated display of the products and solutions leading the market. This high energy exposition offers a direct line to some of the top brands in the business - making it an ideal place for networking and deal-making opportunities.



Startups & Investors Hub: With investments reaching astronomical figures, it is now estimated that the global digital health market will increase to around \$640 billion by 2026. Through our expertise coupled with optimised networking we will ensure that both investors and startups are on the ground floor of this health revolution.



Med-Tech World will hold its second event in Malta - an island that commands a strategic mid-Med location. With ambitions to become a digital hub and a leading destination for tech innovation, the event receives valuable support from the local government.



AI IN HEALTHCARE



**THE NEW
HEALTHCARE PATHWAYS**



IOMT WEARABLES



DIGITAL PHARMA



**TRENDS & BUSINESS
OPPORTUNITIES IN THE SECTOR**



INVESTMENTS

CONTENT



DELEGATES



32%
HEALTHCARE
PROFESSIONALS



17%
INVESTORS



16%
MULTINATIONAL
CONGLOMERATES



11%
REGULATOR
& POLICY MAKERS



9%
TECH INNOVATORS



7%
PHARMACEUTICAL COMPANIES
INVESTING IN DIGITAL



5%
MEDIA



3%
PATIENT ADVOCACY GROUPS

EXHIBITION OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES



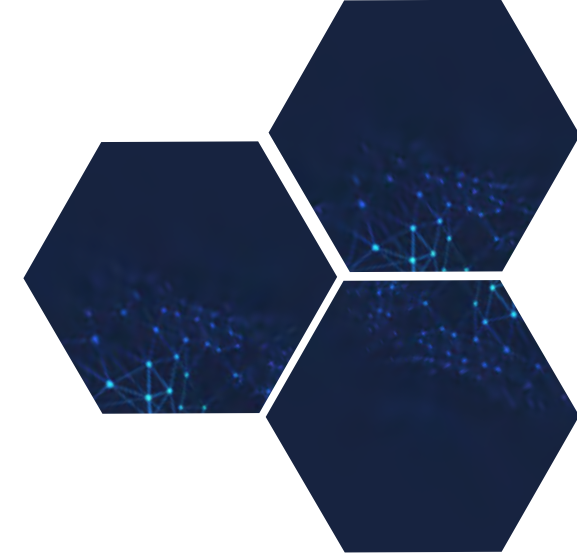
[DISCOVER MORE OPPORTUNITIES HERE](#)

PRINT OPPORTUNITIES

Cover Story	€20,000
Back Cover Advert	€8,000
Inside Back Cover Advert	€3,000
Inside Front Cover Advert	€4,000
Full Page Advert	€1,500
Double Page Advert	€2,200
Double Page Article	€2,400
Four Page Article	€3,000

MEDIA OPPORTUNITIES

Brand Spot in Digital Newsletter	€3,500
Social Media Feature	€450
Weekly Newsletter Sponsor	€1,000
Online Banner Advert	€500+
Dedicated Email Campaign	€7,000
Sponsored Documentary	€5,000
Exclusive Sponsored Documentary	€20,000
Studio Interview	€1,500
Video Interview During Summit	€1,500
Location Video Interview	€2,000
A Day In The Life Of Video	€7,500
Work Place Video	€6,000





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